



Denis Arnold Roberto

Date of birth: 02/09/1996 | Nationality: Spanish, German | Gender: Male |

(+34) 625755704 | ARDeni@outlook.es | contacto@Denisarnold.com | denisarnold.com |

<https://www.linkedin.com/in/denis-ar/> |

José corrales Jordán 5 A /2º, 11600, Ubrique (Cádiz), Spain

About me: Marketing & Market Research Graduate + Masters Degree in Digital Marketing 2.0 and Social Media

● WORK EXPERIENCE

13/07/2020 – 02/09/2020 – Málaga, Spain

SOCIAL MEDIA SPECIALIST – SecureKids

- Management, monitoring and planning of social media content.
- Customer relations
- PR manager
- Social Media & Blog
- Press releases: relations with the media

01/01/2020 – 13/07/2020 – Málaga, Spain

GENERAL MARKETING ASSISTANT – Diario Sur

- Assistance to the Marketing, Distribution and PR departments
- Customer incidence management
- Manager of the loyalty system "Gold Card"
- Direct client communications (+1,5M customer base)

01/06/2019 – 01/10/2019 – Andalucía

MANAGER OF FIELD SURVEY – Junta de Andalucía

Tourist situation Survey to Travelers in Andalucía

01/01/2019 – 01/06/2020 – Málaga, Spain

SALESMAN – Endesa

Recovery of Endesa customers

● EDUCATION AND TRAINING

15/11/2020

MASTERS DEGREE IN DIGITAL MARKETING 2.0 AND SOCIAL MEDIA – Esneca Business School

Esneca.com

01/10/2016 – 01/07/2020 – Málaga, Spain

COLLEGE DEGREE IN MARKETING & MARKET RESEARCH – Universidad de Málaga

uma.es

01/11/2019 – 24/12/2019 – Málaga, Spain

POSTGRADUATE COURSE IN DIGITAL MARKETING AND SOCIAL MEDIA MARKETING – Universidad de Málaga

Uma.es

● LANGUAGE SKILLS

Mother tongue(s): **SPANISH** | **GERMAN**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Statistical software (SPSS Tosmana) | Social Media (incl. SEO/SEM, Web Analytics) | Very good knowledge of MS Office (Outlook Word PowerPoint Excel) | Trademap | Excellent knowlende of graphic software (Adobe Photoshop, Adobe Indesign, Adobe Illustrator) | Web Design (WordPress, Wix) | Prestashop | Statistical analysis: InfoStat, Minitab, R software, ASReml, molecular and genotype data analysis | C, C++, C# programming | VisualBasic | Google Ads, Google Analytics, Google Drive

● DRIVING LICENCE

Driving Licence: **A1**

Driving Licence: **B**

Driving Licence: **C1**